

## **Newfoundland and Labrador Membership Challenge**

# Building a Great Guiding Community

As Members of Girl Guides of Canada-Guides du Canada, Newfoundland and Labrador Council, we all believe every girl in our province should have the opportunity to experience the fun, friendship and adventures of Guiding. We love where we are from and what we represent, and we can build on it! Our Members are the best promoters of Guiding, so we are proud to present our new Membership Challenge – designed to help our Members introduce as many girls to Guiding as possible!

The challenge may be completed by an individual Member or by a Unit working together. Leaders are encouraged to adapt the challenge tasks to their level of Guiding so that each Member can have a fun experience while learning and growing. The crest is designed so that a Member can complete the challenge once during each branch of Guiding and form a "neighbourhood" of Guiding friends.

The Membership Challenge crest is earned by completing the number of challenge activities specific to your branch of Guiding from the list of activity options.

### Building a Great Guiding Community in Newfoundland and Labrador

Complete the number of activities required for your branch from both Parts A and B. Those working with other branches may complete the number required for that branch OR for their own (ie: A Spark Guider or Helper may complete the 6 activities to get the pink house OR the 11 activities to get the light blue house).

## Part A – Growing Guiding

Sparks: 5 different activities Brownies: 5 different activities Guides: 5 different activities

Pathfinders & Rangers: 6 different activities

Adult Members: 6 different activities

### Part B – Supporting Guiding

Sparks: 1 activity

Brownies: 2 different activities Guides: 3 different activities

Pathfinders & Rangers: 4 different activities

Adult Members: 5 different activities

Once you have completed the requirements, please submit the Challenge Crest Request Form to Provincial Office.



The activities may be completed by an individual Member or by any Unit working together. If working individually, be sure to get permission from your Guider before starting any activities! Always wear your uniform when completing these activities in public. Always get permission before leaving promotional items in public spaces like stores, libraries, and offices. Don't forget to take pictures to send in to The Signal!

## Part A – Growing Guiding

- Host and participate in a Bring-A-Friend event.
- Handout cookie bookmarks or other Guiding materials while selling cookies (or another special time like Halloween).
- Participate at a Girl Guide information table or promotional event.
- Promote Guiding at a community event such as Remembrance Day, Santa Claus parade or fair.
- Make a friendship bracelet to give to a non-Guiding friend.
- Make a Unit sign or banner to take to public events such as cookie sales, community fairs or park cleanups.
- Put up a poster about Guiding, or a Guiding lawn sign, at your meeting place or another community space.
- Complete a service project in your community.
- Place Guiding info in a book store, library, by the grocery checkouts, or any busy public space.
- Make a presentation about Guiding at a school, a youth group, or community meeting.
- Share a Guiding event or activity with local medial by either inviting the media to your event or providing them with a story and photo after.
- Make a Girl Guide geocache or letterbox.
- Contact your local Community Centre or Town Office to participate in a community fun day on behalf of Guiding
- Write an advertisement about an upcoming Guiding event
- Wear your uniform to school or work on Thinking Day.
- Adult Talk to new Members and ask them why they joined. Use this information as an insight for future recruitment incentives.
- Adult Host a "get-together" during a lunch hour or after school at a local school for girls to see what Guiding is about.
- Adult Hold a Bring-A-Friend for adults to a District meeting or social event in your District
- Adult Tell someone what you love about Guiding, include it in your company or organization newsletter, or send a tweet.
- Adult Create your own project to recruit or retain Members. Please describe your project in the space provided on the Challenge Crest Request Form (and include pictures).



## Part B – Supporting Guiding

- Share your Unit activities: submit a photo (make sure everyone has a photo release), a poem, or an article
  describing one of your Unit activities to The Signal at <a href="mailto:thesignal.ggc@gmail.com">thesignal.ggc@gmail.com</a>
- Write a thank you note to another Member of Guiding.
- Help to plan a special event for Girls, Guiders or Trefoil.
- Plan a joint activity with another Unit.
- Participate in a bridging activity with at least two different levels of Guiding.
- Do a good turn for a fellow girl or Guider.
- Participate in a large Guiding activity such as a District, Area or Provincial camp or rally.
- Make a list of Guiding things you want to do when you are older. Share the list with your Unit.
- Participate in a multicultural sharing night with your Unit.
- Participate in both Provincial Cookie Weeks (October and April).
- At a Guiding activity get to know someone you have not previously met.
- Nominate a fellow Guider or Girl for an award, inside or outside of Guiding.
- Apply for a Girl Guides of Canada scholarship.
- Invite a LINK or Trefoil Guild Member to your Unit meeting.
- Write a song about Guiding.
- Learn two songs about Guiding and teach to your unit. Check out these books if you have them: Celebrate With Song; Jubilee Songbook; Pax Lodge Songbook; Songs for Canadian Girl Guides; Dotted Notes, available from Girl Guides of Canada-Guides du Canada Saskatchewan Council
- Plan a winter outing for your Unit. Go skating, skiing, tobogganing, snowshoeing, build a snowman, fort, sculpture, etc. Try a Canadian winter sport like hockey, ringette, or curling
- Send a special communication to Guiders thanking them for their continued participation and dedication to Guiding.
- Submit an article for "How She Did It" Campaign to The Signal <a href="mailto:thesignal.ggc@gmail.com">thesignal.ggc@gmail.com</a>. This campaign is based on highlighting Guiding members who have accomplished something in their life that they attribute to something they have learned through Guiding. Complete details available on the Provincial Website
- Adult Send a "Congratulations" message/card to a Member who has been promoted or has achieved something special in their personal life.
- Adult Assign new members to minor management and planning positions as soon as possible and identify one person (or persons) they can call for advice and help